

# World Tourism Day



MADEIRA E PORTO SANTO

Tourism and Sustainable Transformation

27.09.2025

Welcoming endeavour with distribution of giveaways to tourists at the Official Tourism Information desks.

## MUSICAL PERFORMANCES – FOLKLORE GROUPS

### Funchal

- 11:00 Camacha folklore group – Praça do Povo
- 13:00 Camacha Youth folklore Group – Avenida Arriaga Central walkway
- 15:30 Monteverde folklore group – Praça do Povo

### Other Municipalities

- 11:00 Casa do Povo de Gaula folklore group – Cristiano Ronaldo's International Airport – Arrival area (outdoors) | Santa Cruz
- 12:15 Casa do Povo de Santana folklore group – Santana's Typical houses | Town Hall | Santana
- 15:00 Casa do Povo de Santa Cruz folklore group – Cristiano Ronaldo's International Airport – Arrival area (outdoors) | Santa Cruz
- 15:30 Ponta do Sol folklore group – Avenida 1º de Maio | Ponta do Sol
- 18:00 Porto Santo folklore group – Largo do Pelourinho | Porto Santo

## MUSEUMS

### Funchal

- Sacred Art Museum
- Quinta das Cruzes Museum
- Frederico de Freitas House Museum
- Madeira Photography Museum – Atelier Vicente's
- Funchal's Natural History Museum
- Electricity Museum

### Câmara de Lobos

- MIM – Madeira Press Museum

### Ribeira Brava

- Madeira Ethnographic Museum

### Calheta

- Mudas. Madeira Contemporary Art Museum

### Machico

- Whale Museum

### Porto Santo

- Porto Santo Columbus House Museum

## CULTURAL CENTRES

### Funchal

- Universo da Memórias João Carlos Abreu Cultural Centre  
Note: Guided tours in Portuguese and English (10am and 4pm)
- Quinta Magnólia Cultural Centre

### São Vicente

- Solar do Aposento – São Vicente

## GARDENS

### Santana

- Quinta do Arco Nature and Rose Garden | Arco de São Jorge

### Porto Santo

- Quinta Palmeira

## OTHER ACTIVITIES

### Funchal

- Blandy's Wine Lodges – Guided tour in English (noon)  
Note: Booking in advance required – Maximum of 20 persons

### Calheta

- Sociedade dos Engenhos da Calheta | Rhum distillery

### Santana

- Madeira's Theme Park  
Note: Outdoor areas only

### Porto da Cruz

- Engenhos do Norte | Rhum distillery